Engagement and Data Gathering Session

Group: SFA 101

SPT Partners: Rob McDermand & Todd Brown

Date: October 13, 2014

Design: Carousel

Attendees: 22 Students

Top 3 Traits That Make SFA Special

- Omelet lady
- Small Classes
- Sports

Other Traits Mentioned

- Lumberjack mascot
- AARC
- Campus
- Grace Bible

Top 3 Things That Would Encourage You to Give Back

- Indoor track
- Bigger weight room
- Donating money to organizations that offer jobs

Other Things Mentioned

- Not athlete tutors
- 4 year mechanical engineering program
- Better chemistry program
- Bigger weight room
- A practice gym
- Staff that doesn't steal team clothing
- More trainers

Top 3 Innovative Ideas for SFA

• 24/7 Café

- Better parking
- Indoor practice facility

Other Innovative Ideas

- More flowers on campus
- Café open on weekends
- Lower prices in B&N bookstore
- Better transportation
- More food money for athletes
- Extended study hall hours

Top 3 Things Students Need To Be Successful

- Supportive professors
- More SI's with flexible times
- Real life experience

Other Things Mentioned

- A degree
- Good social skills
- Career info and experience
- Supportive advisors
- Connections to outside jobs

Top 3 Things SFA Can Do a Better Job On

- Better food
- Parking
- More communication about student events

Other Things Mentioned

- Lower education prices
- Good food during summer school
- Healthier food
- Better education
- More tutors available
- No watered down eggs