

Engagement and Data Gathering Session

Group: SFA Accounting Graduate Students

SPT Partners: Kelly Noe, Robin Johnson

Date: October 22, 2014

Design: Carousel

Attendees: 31

KEY DATA:

The numbers in parenthesis are how many checks the original statement got showing agreement.

1. What makes SFA unique or special?
 - a. Smaller class sizes/personal connection with teachers (25)
 - b. Family-type of accounting department (16)
 - c. Campus Rec (16)
 - d. Jobs 4 Jacks (12)
 - e. Student employment opportunities (12)
 - f. Rural atmosphere urban amenities (11)
 - g. Affordable off campus housing (8)
 - h. Extra-curricular options (8)
 - i. Many accounting employers come on campus to recruit and interview (8)
 - j. Tuition prices are low (6)
 - k. Our mascot (6)
 - l. Distance to Dallas and Houston (4)
 - m. SFA is a teaching school (2)
 - n. Excellent cheerleaders (1)
 - o. Professors who teach here despite pathetic salaries

2. What could SFA do or be to encourage you to support the university?
 - a. Free t-shirts per department/major (17)
 - b. Alumni perks and benefits (16) (student 401(k))
 - c. To continue appearing in NCAA tournament (15)
 - d. Inform students of how the money is being spent (14)
 - e. Promote school spirit (8)

- f. Give more funding to non-sports clubs/groups (5)
 - g. Undergrad population growth (4)
 - h. Broadcast sporting events time and days (4)
 - i. Party busses in metro areas
3. What is one innovative idea SFA should implement?
- a. Real dead week (24)
 - b. 24 hr. library access (18)
 - c. Free printing (17)
 - d. Desk need plugs to charge laptops (16)
 - e. More parking (14)
 - f. Actual quiet zone I library –implemented (14)
 - g. Commuter transport for nearby off-campus apts. (11)
 - h. Something to show the parking garage available capacity (how many spots are still available) (10)
 - i. Ditch the cafeterias-more restaurants (9)
 - j. Attendance policy for financial assistance recipients (over 12 days) (5)
 - k. No chalkboards (5)
 - l. Sister campus “SFA-Lufkin, etc.) (4)
 - m. More attractions and restaurants (4)
 - n. Child care (3)
 - o. Demerit system (1)
 - p. Assigned parking (1)
4. What do student need to get from a college education/experience to be successful in life?
- a. Opportunities to gain real experience in their field of study/potential career field (17)
 - b. An education that they actually work for and not just given to them (16)
 - c. Interview skills (15)
 - d. Send students to interact with local businesses/ projects, etc. (14)
 - e. Real-life examples in class (12)
 - f. Networking (10)
 - g. Leadership opportunities and skills (8)
 - h. Career services or depts. Need to reach out to local businesses for intern opportunities (8)
 - i. Manners and language skills (7)
 - j. Greater employer turn out for career fairs (variety) (6)

- k. Relate what we are learning to actual use in real life (work) (6)
 - l. Service events (how to be a part of a community) (5)
 - m. LinkedIn pictures done on campus (3)
5. What have we not asked that you would like to discuss @ SFA?
- a. Better parking (19)
 - b. More variety in when classes are offered (times & summer sessions) (15)
 - c. Making sure that advisors are actually “advising;” some don’t do a good job (13)
 - d. Keeping class size low (as it is) (12)
 - e. Library hours during finals (12)
 - f. Should the school fund the housing of the president of the university? (11)
 - g. Not needing to be advised each semester (9)
 - h. 30 hours before moving off instead of 60 (9)
 - i. Take away meal plan requirement or improve food (9)
 - j. Library hours in general (9)
 - k. Tailgating for football games was better at the commuter lot (7)
 - l. More personal advising experience (6)
 - m. More online options (6)
 - n. More honors classes available (3)
 - o. Landing should not be a freshman dorm (3)