

Engagement and Data Gathering Session

Group: Beta Alpha Psi Students (Sophomore – Graduates)

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Date: November 6, 2014

Design: Carousel

Attendees: 50

KEY DATA:

The numbers in parenthesis are how many checks the original statement got showing agreement.

1. What make SFA unique or special?

- a. Smaller class size, more intimate (30)
- b. Career services (12)
- c. Professor/student relationships (15)
- d. Diversity (16)
- e. Helpful staff (7)
- f. Traditions (5)
- g. Job availability (10)
- h. MPA program (10)
- i. Basketball- NCAA (10)
- j. Accreditation for COB (4)
- k. Location (7)
- l. Beautiful campus (14)
- m. Alumni support (2)
- n. Career placement
- o. Great professors
- p. Career fairs
- q. Squirrels (12)
- r. The trees (10)
- s. Its debate participation
- t. Small campus (13)

2. What could SFA do or be to encourage you to support the university?

- a. Better alumni benefits (10)
- b. School events (tailgates, etc.) (11)
- c. Better athletic programs (3)
- d. More Christmas spirit (1)
- e. More friendly squirrels (5)

- f. Stop nickel and diming everything (6)
- g. Participation at athletic events (4)
- h. No parking tickets (4)
- i. Commuter parking! (6)
- j. Louder football games/ participation (2)
- k. Commuter parking on student center side of campus (2)
- l. Cheaper/free parking (3)
- m. Alumni events - networking, etc. (Dallas-Houston)
- n. Give more decision making power to students (6)
- o. More school pride/student participation (3)
- p. Keep in touch with students (1)
- q. Scholarships (12)
- r. Hold tenured professors more accountable (14)

3. What do students need to get from a college education/experience to be successful in life?

- a. Challenging classes (15)
- b. Teamwork (30)
- c. Responsibility (18)
- d. Ability to focus (16)
- e. How to interview (22)
- f. Able to study effectively and efficiently (11)
- g. Discipline (12)
- h. Determination (10)
- i. Grammar lessons (6)
- j. Professors who care about student learning (2)
- k. Leadership opportunities (8)
- l. Real world exposure (6)
- m. Internships (5)
- n. Being more involved (3)
- o. Communication/social skills (8)
- p. A job (3)
- q. The ability to work long hours (12)
- r. Accepting diversity (14)
- s. Time management (23)
- t. Learning how to adapt (11)
- u. More passionate professors (16)
- v. "real world" experience (10)
- w. Ability to negotiate on their own behalf (6)
- x. Interpersonal skills (4)
- y. Great communication skills & learn to be a professional (1)
- z. Strong work ethic (10)

4. What is one innovative idea SFA should implement?

- a. Incentives for graduating early (15)
- b. More mentors (12)
- c. Better food (10)
- d. Parking garages strictly for commuters (17)
- e. Longer library hrs. (24 hour during finals) (12)
- f. Don't increase student body without parking capacity (5)
- g. More freshman (professional/social) activity (1)
- h. No chalkboards (8)
- i. More parking for students (36)
- j. Free labs (printing in the business building) (11)
- k. Pay the profs more (6)
- l. Utilize different teaching methods (3)
- m. Increase seminar (class, event) (1)
- n. More restaurants (on campus) (17)

5. What have we not discussed/asked about SFA?

- a. What SFA could improve for students living on campus (6)
- b. More recycling centers (2)
- c. Parking (5)
- d. Honors classes (1)
- e. The way SFA treats students as expendable (1)
- f. More online classes/Degrees (2)
- g. Course evaluations for professors (what consequences should they have?) (1)
- h. Advertise the smaller class size vs professor, the affordability of the school, & the job opportunity after college (2)
- i. To apply yourself (5)
- j. Helpful ways to choose your major (12)
- k. Can we chat with admissions person before enrolling?
- l. School spirit (9)
- m. Better attendance at football games (5)
- n. How to improve the retention rate (7)